

Would You Like Me To Give You The Missing Piece To The Puzzle That Might Double, Triple, Or Possibly Quadruple Your Business, For Free?

Dear Friend,

I am looking for a “right fit” client that is selling online services, products and/or consultants who I can help to **bring in a massive windfall of new sales and new clients.**

If that’s you, I believe I can help you **double, triple, or maybe even quadruple your revenue over the next 12 months** – and I want to present my plan on how I would do this at no cost to you. (*I’ll explain WHY I’m doing this in a bit.*)



Jon Rognerud - Author, Google Expert
YAHOO! Entrepreneur The New York Times USA TODAY PCWorld | OPEN

Briefly, here’s what I have in mind:

First, I want to give you a strategic launch plan customized to your business to help you **bring in more revenue and clients right away.**

There’s no charge for this, and it only requires a 30-60 minute phone call with myself or one of my trained consultants. After doing business and consulting for over 15 years, I’ve gotten pretty good at helping companies to go from getting established online to selling products and services, and to get results fast.

During this consultation, we’ll give you our **Fast Launch Plan 2.0 (“FLP”)**. This is the exact plan we give to our top clients. It details how to get more new, high-quality clients; more specifically, it tells you where to start, the steps to follow, how to build a solid foundation, how to avoid wasting time and money on “bad” marketing or “shiny objects” that do not work, and much more...

At the end of this initial planning session, **one of these three things will happen...**

1. **You love the plan** and decide to implement it on your own. If this is the case, we'll wish you the best of luck and *ask that you keep in touch with us to let us know how you're doing.*
2. **You love the plan and ask to become our client so we can personally help you execute, maximize and profit from it ASAP.** *If that's the case, we'll knock it out of the park ... and that's a promise.*
3. In the unlikely and *unprecedented* event that you feel like you wasted your time, **we will send you a check for \$100 immediately.** No questions asked. Your time is your most valuable asset, and I respect that.

It really *is* that simple, and there's no catch.

Think about this...

The “worst” that can happen is you get \$100 for “wasting” 30–60 minutes of your time. **The best that can happen is we work together to increase sales and profit several times over.**

There's Absolutely No Way You Can Lose

Here's how it will work:

First, you'll fill out a brief Questionnaire. This tells us what you're selling, who your target market is, what your specific goals are, what marketing you've been doing to date and so forth. Once we have those “raw materials,” we can help you come up with a strategic plan and how our **FLP** strategies can help you to **increase your leads and sales dramatically.**

Once we get this from you, you'll be prompted to set up a time to talk to me or one of my consultants to discuss the fastest path to generating more sales and more clients.

During that call we'll give you our FLP and show you how to implement a ramp-up plan that will not only show you **how to get more clients and generate more revenue, but also show you how to do it in the fastest, most efficient way possible.**

There are a number of ways we might go about this.

For example, we'll show you the 3 ways (and there are only 3) to increase sales in your business. Based on where you are now and what your goals are, we'll talk about what you need to do to **pull in prospects from untapped sources, get more profit from every single client you have and develop incredible confidence in your ability to grow your business profitably.**

If you have a list of prospects, **we can even give you a super easy and simple e-mail campaign you can send out to instantly whip up new clients and opportunities within hours of sending it.**

And like I said, *there's no charge for this.*

So Why Would We Offer This?

Two reasons:

First of all, we enjoy it! **Helping business owners eliminate the guesswork about marketing, business growth and selling their services for premium prices to clients who appreciate them is what we do best.** It makes us very happy to see others achieve financial success (and all that comes with it) as a result of the help we give them.

Secondly, it is how we get the happy clients that we can continually service and add to our "internal" family.

Assuming you like what you see and you're confident we can help you, you'll probably want to continue working together long-term so that we can help you implement the entire plan and hand you dozens upon dozens of proven marketing campaigns designed specifically to get qualified, ready-to-buy prospects visiting your website, referring you and calling your office

wanting to talk about how you can help them.

And look: If you don't think you want to become a client, don't worry about it. *You won't get any sales pitch or pressure of any kind from us.*

In fact, here's my "VALUE IN ADVANCE PROMISE" to you...

You Find This Consultation To Be Incredibly Valuable Or We'll Immediately Send You A Check For \$100 To Compensate You For Your Time

Now, obviously this is an amazing offer that you'll probably *never* see from any other "Marketing/Business Coach" or marketing agency in the world.

Think about it...

We will personally generate a quick-start marketing strategy for you up front – for free – and then let you pay later if (*and only if*) you decide to work together with us to help you implement it.

Plus, we are taking it one BOLD step further by guaranteeing you'll find this free consultation immensely valuable – or **we'll send you \$100** just for wasting your time. Just tell us, and it's yours. No questions asked.

Who Else Would Make You An Offer Like This?

NOBODY. (*I checked.*)

But we are happy to put it on the line like this because **our consulting members always stay with us, send in great feedback, and report great results.**

Period. Every single one of them.

After all, we are the most successful business/online marketing and consulting services company *for a reason*.

Our methods and marketing strategies flat-out work, as evidenced by the copious success stories on our services web site. I've been designing, testing and refining marketing campaigns to sell for well over a decade now and have personally worked with many in your industry.

I know that if we work together, you'll be thrilled with the results we get in your business.

So what results do our clients get?

Here's the average increase in sales, profits and growth for clients we have shared on our [website](#).

- 74 new phone calls in 30 days (as compared to 46 the month prior)
- 289% net profit growth YOY
- From approx. 5-7 leads per month, to 74 leads over same period
- Decrease in cost per conversion from \$388.27 to \$83.48, and a 209% increase in total conversions

As you can imagine, we'll get a LOT of interest from this letter. And that's why I need you to **read this next part carefully**:

This Is NOT For Everybody Here's Who I CAN Help:

We are VERY picky about who we'll speak with and have a strict (but reasonable) set of criteria that needs to be met in order for us to proceed. Here it is:

1. **You have to be an established business with existing clients.**
This offer is ONLY for those companies that have an established business AND happy customers but don't have an adequate marketing plan in place, lack of expert resources and therefore feel as though they're missing out on a number of growth opportunities and sales. If

you're a start-up with no clients and no money, we *might* be able to help you through a different process. Call the office and we'll direct you from there: 1-800-570-5640.

2. You must be the owner of the business.

Due to the nature of the advice we'll give you, it will only be actionable by the owner, entrepreneur or key executive.

3. You must have an open mind and be willing to listen.

Come to the call with a positive attitude and an open mind to really engage with us. If you won't at least consider our recommendations and give them a fair test, we can't help you.

4. You must be willing to do the work and MUST follow directions. (Don't worry, we won't ask you to do anything weird.)

There's no point in us giving you a road map to a buried treasure if you refuse to follow the instructions. We know the strategies we provide work – but not through osmosis... You have to be willing to implement them as prescribed.

5. Your business must be based in either the United States, Canada, Australia or the UK

This specific consultation is tailored specifically for businesses in these primary 4 countries. If you are outside of these countries, we may be able to help you in other ways. Contact our office at 800-570-5640 to find out more.

If You Meet The Criteria Above, Here's How We Get Started:

Step 1: [Fill out the form](#) to complete our Fact Finding Questionnaire. Don't worry, it's simple and unobtrusive.

This will give us important information about your current business, your specific goals and what you're doing now for marketing so we can formulate a custom plan.

Step 2: Once we receive your application and have reviewed it, you'll be prompted to set up a time to talk to us.

The initial call will be between 30 and 60 minutes. This is where we really begin working to figure out exactly what you want and how to **make it happen**. We'll also give you our **FLP** to keep, regardless of what you decide to do.

Step 3: If you see the value in engaging beyond that, great! We can talk about it at that time. And if you don't want to become a client – *that's OK too*.

By the way, we've *never* had anyone feel like their time was wasted. EVER. That's why we can make this offer. WE DELIVER. There's really no risk to us in offering you a \$100 compensation if you feel we've wasted your time.

WARNING: TIME IS A FACTOR

This opportunity is extremely limited because of the intense one-on-one time needed in order to provide you with results. Therefore, it is physically impossible for us to work with more than a handful of people.

Also, you should realize there's a very large demand for personal one-on-one help from myself and our consultants and **what we are offering to you is unprecedented**. The window of opportunity won't be open long.

Unless you are already perfectly happy with the sales, income and progress you are making in your business, with the growth and stability of your client base and the quantity and quality of clients you're attracting, why wouldn't you give this a try?

Do it now and you'll be glad you at least took a look at what we can do for you, [simply fill out the form now](#).

Sincerely,

Jon Rognerud - President

Phone: 800-570-5640

P.S.

There are a number of client comments for you to review that outline how we've helped other businesses like yours to achieve some pretty amazing results. Feel free to [check out these additional testimonials](#) as well.

You should know that these are REAL testimonials. You should also know that almost ALL of these people were experts in their field, but NOT salespeople, when they first came to me.

All of them were overwhelmed and stressed out about marketing, launch plans and client acquisition. All of them didn't have a CLUE how to implement a marketing plan in their business. All of them were seriously lacking sales and marketing skills – yet all of that was irrelevant. If we could help *THEM*, I'm confident we can help you too. [Fill in the application](#) and let's get rolling.